



# PRESS RELEASE

## Neopost USA Introduces DS-75/M5500 Folder/Inserters - Productivity Made Easy

*Versatile DS-75 & M5500 create business opportunities by processing a wide variety of mail pieces*

**MILFORD, CT, March 1, 2010** – [Neopost USA](#) announced the introduction of its Neopost DS-75 and Hasler M5500 tabletop folder/inserters whose versatility, enhanced features and rich palette of configurations offer smart solutions for any office or mailroom environment. The flexible, easy to use folder/inserters allow any office or mail center operator to increase productivity and generate new business opportunities by increasing usability through its improved user interface and greater productivity features.

### Greater Usability and Productivity

The DS-75 and M5500 have the configuration flexibility and built-in features that greatly enhance mailing performance and offer additional value in key areas. Exclusive flexFeed<sup>®</sup> trays and a unique envelope separation capability let you process most document sizes or types, including a variety of envelope shapes and sizes. With its 725 sheet capacity and high processing speeds for multiple documents, the high-capacity document feeder is perfect for running multi-page applications where each recipient receives a different number of pages. Neopost USA also has designed the DS-75 and M5500 with improved Mail Flow Optimization. The systems allow you to connect directly to your mailing machines for automatic postage calculation, minimizing extra steps and interruptions by processing all mail in one run.

The new high-capacity vertical stacker can process up to 500 envelopes reducing incidents of unloading. Our Barcode Reading Solution (BCR) not only ensures the integrity of each document, but also manages the addition of customized inserts to maximize personalization and marketing mail efforts. In fact, take your mail a step further and add PrintMachine or DCS output management solutions. These give you the tools to design and deliver powerful business-critical documents with personalized



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messaging and trans-promo content helping you expand your marketing and business opportunities.

## **Enhanced Operational Efficiency and Improved Mail Quality**

The ease of use and quiet operation of the DS-75 and M5500 enable them to easily adapt to any working environment, especially the office. Designed for simplicity, these advanced folder/inserter have new graphical, color, touch screen control panels for friendly, intuitive user interfacing. The new user interface makes it easy to walk up and run a quick one-time or pre-programmed ongoing job within seconds. For quick walk up jobs, the job setup process automatically measures documents and envelopes and adjusts all settings, saving them for future use when needed with up to 25 programmable job settings. Another enhanced feature of the folder/inserter is the powerFold™ capacity. It now supports up to ten single-fold sheets in an envelope and can tri-fold up to eight pages, therefore increasing the amount of pieces inserted. Job productivity has been increased with programmable envelope sealing, eliminating the need for manual switching. Several feeder configurations enable you to process an array of mail piece types, including monthly statements, invoices and virtually any other application your business may have.

**To obtain a hi-res image of this product, contact: [richberman@charter.net](mailto:richberman@charter.net)**

### **About Neopost USA Inc.**

Neopost USA is the fastest-growing worldwide provider of mailing and shipping solutions. With its two flagship brands of Neopost and Hasler, it partners with customers to help them achieve higher levels of efficiency, control and value in their mailing operations. Neopost USA is known for its broad line of mailing and shipping systems and mail support equipment, such as mailing machines, postage meters, folder/inserter, address printers, tabbers, mail sorting and tracking systems and mail center management tools. Its equipment and systems are supported by a combination of direct sales and a continent-wide network of independent dealers providing sales, supplies and service to their customers. For more information on Neopost USA, visit [www.neopostinc.com](http://www.neopostinc.com)

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