



PRESS RELEASE

Neopost USA Introduces Neopost New England

Neopost USA Strengthens Sales and Service Opportunities for Its Mailing and Shipping Systems in Four States

MILFORD, CT, April 1, 2010 – Neopost USA has just taken a giant step forward for the benefit of its customers. The company has combined its Massachusetts and Connecticut operations to create Neopost New England. The new entity offers customers in Connecticut, Massachusetts, Rhode Island and Westchester County, New York, a new locally based and locally run opportunity to buy or lease their mailing and shipping systems.

With the creation of Neopost New England, our Neopost and Hasler customers now have four convenient locations in the greater New England region:

3 Metals Drive
Southington, CT 06479
860.276.0276 – Telephone
800.982.3731 – Toll-Free Phone

555 Taxter Road
Elmsford, NY 10523
914.345.5918 – Telephone

25 Burlington Mall Road, Suite 203
Burlington, MA 01803
781.505.9850 – Telephone

478 Wheelers Farms Road
Milford, CT 06461
800.982.3731 – Telephone

www.neopostnewengland.com

Lance Reed will lead Neopost New England as District General Manager from Southington, CT.

“Neopost USA created Neopost New England for the convenience of our customers,” says Dennis P. LeStrange, Neopost USA President and Chief Executive Officer. “We want to make it as easy as possible for our customers to do business with us. So we streamlined our processes and we eliminated redundancies. The speed that comes with localized decision making allows Neopost New England to offer an enhanced customer-facing experience – a critical success factor in the marketplace.”



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About Neopost USA

Neopost USA, headquartered in Milford, Connecticut, is the American operating company of the Neopost Group, based in France. With its two flagship brands of Neopost and Hasler, Neopost USA partners with its customers to help them achieve higher levels of efficiency, control and value in their mailing operations. Neopost USA is known for its broad line of mailing and shipping systems and mail support equipment, such as mailing machines, postage meters, folder/inserters, address printers, tabbers, mail sorting and tracking systems and mailcenter management tools. Its equipment and systems are supported by a combination of direct sales and a network of independent dealers providing sales, supplies and service to their customers. For more information on Neopost USA, visit

www.neopostinc.com