



## PRESS RELEASE

### **Neopost New England Partners With Boston Presort Facility** *Boston and Rhode Island Customers Can Reduce Postal Costs By 5%*

**SOUTHINGTON, CT, June 3, 2010** – Neopost New England has partnered with Brockton, MA-based JLS Mailing Services to offer presort services to clients throughout the greater Boston and Rhode Island markets. The new partners have pooled their respective expertise and strengths to offer the “Postal Savings Program” to their customers.

The “Postal Savings Program” allows customers processing as little as a few hundred pieces of mail a day to reduce their costs by at least six percent – with no effort on their part.

Lance Reed, Neopost New England District General Manager, knows that customers are the beneficiaries of the postal services partnership with JLS. “Neopost New England was created for the convenience of our customers because I believe that customers’ needs come first in all circumstances,” Reed says. “Our partnership can enhance that level of convenience by delivering valuable and money-saving services to cost-conscious customers.”

Neopost New England makes it easy for customers in New England to do business with the Neopost brand and Hasler brand. Neopost New England is dedicated to offering an enhanced customer-facing experience based on the speed and efficiency that result from local decision making. “Speed and efficiency are the critical factors that our customers expect and deserve,” Reed says.



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JLS Mailing Services President Jim Clark, says "The Neopost brand has always been recognized as a major presence in the New England marketplace. Partnering with Lance and his Neopost New England team of knowledgeable sales, service, support and administrative professionals will allow us to build relationships with new customers throughout our region."

Neopost New England has four locations to serve customers in the New England region:

3 Metals Drive  
Southington, CT 06479  
860.276.0276 – Telephone  
800.982.3731 – Toll-Free Phone  
860.276.0690 – Facsimile

555 Taxter Road  
Elmsford, NY 10523  
914.345.5918 – Telephone

25 Burlington Mall Road, Suite 203  
Burlington, MA 01803  
781.505.9850 – Telephone  
781.505.9870 – Facsimile

478 Wheelers Farms Road  
Milford, CT 06461  
800.982.3731 – Telephone

[www.neopostnewengland.com](http://www.neopostnewengland.com)

JLS Mailing Services is located at 672 Crescent Street, Brockton, MA 02302-3360. Telephone 1.866.JLS.MAIL (1.866.557.6245). Web site: [www.jlsms.com](http://www.jlsms.com).

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## About Neopost USA

*Neopost USA, headquartered in Milford, Connecticut, supplies technologically advanced solutions for mailing, folding/inserting and addressing as well as logistics management and traceability. The company also offers a full range of services, including consultancy, maintenance and financing solutions. Neopost USA markets its two flagship brands – Neopost and Hasler – of mailing and shipping solutions throughout the United States via dealers and direct-sales channels. Neopost USA is the American operating company of the Neopost Group, based in France. During its 80 year history, the Neopost Group has delivered innovative mailing solutions, including the first electronic postage meter, the first folder/inserters with automated setting adjustments and its renowned digital ink jet mailing systems. Learn more at [www.neopostinc.com](http://www.neopostinc.com).*

## About Neopost New England

*Neopost New England represents the Neopost brand and Hasler brand of technologically advanced mailing, folding/inserting, addressing and shipping solutions as well as logistics management and traceability. Neopost New England also offers a full range of services, including consultancy, maintenance and financing solutions. Its knowledgeable and empowered sales and service professionals serve customers in Connecticut, Massachusetts, Rhode Island and Westchester County, New York, with a level of expertise, support, service, efficiency and speed that is the envy of our industry. Learn more at [www.neopostnewengland.com](http://www.neopostnewengland.com). Neopost New England is a subsidiary of Milford, CT-based Neopost USA.*

## About JLS

*JLS Mailing Services has more than eight decades of experience in the mailing services business. The company built its reputation on its commitment to providing outstanding quality and service to its clients. JLS provides a comprehensive suite of services ranging from postal automation (presort), data processing, database management, lettershop and inventory management. Over the years, JLS has developed specialized techniques for successfully handling simple to complex mailings.*