



PRESS RELEASE

Neopost USA Announces the New Choice in High Volume Mailing Systems

Ergonomically Designed to Deliver Maximum Output and End-User Simplicity

MILFORD, CT, August 2, 2010 – [Neopost USA](#) introduced today a new series of high volume mailing systems, the Neopost IS-5000/IS-6000 and Hasler IM5000/IM6000. Built for large corporate and production mail centers, these durable mailing systems can process up to 300 letters per minute.

Part of the revolutionary design of the new IS/IM Series is the introduction of the Neopost/Hasler iMeter™ postage meter, an internet connected smart device that offers many functions above the traditional postage meter. Users will be able to enhance the functionality of their mailing system through a series of standard and optional Apps.

The IS/IM Series delivers simple, ergonomic operations, reliable production and maximum uptime, investment protection and cost control, along with a new way to manage your mailing operations.

Simple, Ergonomic Operations

Neopost USA made a major investment in the study of ergonomics when designing the new IS/IM Series. The outcome was a newly designed mailing system that provides optimal workflow, maximum throughput and a comfortable working environment for all operators using these systems. Benefits of the new design include:

- An effortless range of motion, where all mailing operations are controlled from one area;
- A comfortable work space with adjustable control panels that move backward/forward and swivel left and right (height adjustability on the 6000 model);
- Reduction in keystrokes and improved efficiencies through smart functions, shortcut keys and highly customizable screens;

- 2 -

- Easy navigation through large descriptive menu buttons and prompts;
- Reduction in operator movements and increased workflow efficiency with an optional remote label dispenser for parcel processing;
- An additional convenient work area for sorting and mail preparation.

Reliable Production and Maximum Uptime

Today's business environment requires a durable and reliable mailing solution that not only delivers – every time, but also improves day-to-day productivity. With an overall weight of more than 200 lbs., and three available speed options (up to 210, 260, and 300 letters per minute), the IS/IM5000 and IS/IM6000 are ready for the demands of high volume and production mail processing centers. In addition to their ergonomic design and control panel, maximum throughput is achieved through:

- A Dynamic Scale that rapidly weighs and measures mail in-line and automatically categorizes and rates it;
- A High Capacity Envelope Feeder with reload on the fly capability that reduces the number of starts and stops of the mailing system;
- Mixed Mail Feeding that saves time on hand sorting and preparing mailings;
- A Power Conveyor Stacker that keeps the mail flowing by reducing the number of starts and stops using efficient, high capacity stacking.

Investment Protection and Cost Control

Each IS/IM5000 and IS/IM6000 can be built to meet the specific needs of your business. The advanced modular design allows you to configure a system where you purchase only those components, Apps and options you need, eliminating overspending. State of the art ink technology and packaging result in a dramatic decrease in the number of ink tanks you will need to purchase. Printing an IBI Lite indicia reduces the amount of ink used on every mail piece. Each IS/IM5000 and



PRESS RELEASE

- 3 -

IS/IM6000 comes with a print head that is designed to last the life of the mailing system. So you can say goodbye to scheduled print head costs.

Managing Your Mailing Operations

With the introduction of the Neopost/Hasler iMeter™ postage meter, mail managers can enhance the functionality of their mailing system through a series of Apps designed to help manage mailing operations and control costs. All IS/IM5000 and IS/IM6000 systems come standard with a host of value added Apps, while optional Apps can be purchased by simply visiting the Neopost/Hasler iMeter™ Apps Store.

#

To obtain a hi-res image of this product, contact: richberman@charter.net

About Neopost USA Inc.

Neopost USA is the fastest-growing worldwide provider of mailing and shipping solutions. With its two flagship brands of Neopost and Hasler, it partners with customers to help them achieve higher levels of efficiency, control and value in their mailing operations. Neopost USA is known for its broad line of mailing and shipping systems and mail support equipment, such as mailing machines, postage meters, folder/inserters, address printers, tabbers, mail sorting and tracking systems and mail center management tools. Its equipment and systems are supported by a combination of direct sales and a continent-wide network of independent dealers providing sales, supplies and service to their customers. For more information on Neopost USA, visit www.neopostinc.com

#

Company Contact

John P. Grogan
Neopost USA Inc.
203.301.3462
j.grogan@neopost.com

Media Contact

Rich Berman
bermanink
203.264.9121
richberman@charter.net