

Neopost USA to Showcase its Newest Postal Automation Solutions at the 2011 National Postal Forum

You Have Mailing Challenges. We Have Solutions.

MILFORD, Conn., April 18, 2011 – Neopost USA, the fastest-growing worldwide provider of mailing and shipping solutions, will feature a wide array of innovative technologies and postal automation solutions at the 2011 National Postal Forum. [Neopost](#) also will provide attendees with a sneak preview of its new DS/PS200 Mailing Inserting System, a high-speed, modular folder/inserter that can insert a variety of mail including flats.

The Forum, in partnership with the U.S. Postal Service®, is the largest annual gathering of mailing industry executives and companies. The event runs May 1-4, 2011 at the San Diego Convention Center in San Diego, Calif. Neopost USA will exhibit its Neopost, Hasler and RENA brands, as well as deliver educational presentations focusing on solutions to mailing challenges, in Booth #1418.

Neopost's live presentations will cover how its products and services can help organizations meet today's mail center challenges including controlling costs. Presentations will focus on the automation of mail-related processes—from document creation to distribution, including sending out mail at the best possible postal rates. The company will highlight how [PrintMachine](#) software, for the automation of document output management, maximizes the effectiveness and efficiency of business critical documents such as invoices, statements and other time sensitive correspondence.

"The upcoming National Postal Forum represents a terrific opportunity for current customers and others considering our solutions to talk with Neopost representatives face-to-face and view our latest innovative products," said Dennis P. LeStrange, Neopost

USA president and chief executive officer. “We look forward to meeting with show attendees to discuss the merits of our newest products and how we can partner with them to create innovative mail and shipping solutions and deliver customized solutions.”

Distinguish Yourself from the Competition

Neopost USA is presenting a range of products in its booth that will help businesses of all sizes reduce mailing costs and increase mailing efficiency and productivity. Products on display include:

IS/IM6000 Mailing System – With processing speeds up to 300 letters per minute and an overall weight of more than 200 lbs, this durable system is built to handle the toughest jobs in large corporate and high volume production mail centers. The [IS/IM6000](#) delivers simple ergonomic operations, reliable production, maximum uptime, investment protection and cost control, along with a new way to manage mailing operations. Its revolutionary design includes the Neopost/Hasler iMeter™ postage meter, an Internet connected smart device that offers many functions above the traditional postage meter. Users also can enhance the functionality of their mailing system through a series of standard and optional Apps.

DS/PS1200 Folder/Inserter - Designed to operate at the highest practical speed and efficiency - up to 12,000 envelopes per hour, the [DS/PS1200](#) streamlines the entire mailing process. The high-capacity sheet feeder and vertical envelope stacker enables users to maintain the highest level of operational productivity for the most demanding mail processing jobs. The DS/PS1200 can be configured with the appropriate modules to precisely meet printing business requirements.

AS/HJ950C – Neopost’s new digital color printer features Memjet® revolutionary thermal inkjet technology. The AS/HJ950C has a single, fixed printhead that has more than 70,000 nozzles producing brilliant graphics at 1600 dots per inch and print speeds

up to 12 inches per second. Its five ink tanks each hold 250 ml of ink for long job runs and low cost per piece.

TA/HT25 Side-to-Side Tabber – Used in-line or standalone, this tabber is perfect for creating a professional image when sending mail that doesn't require envelopes. With its space-saving tabletop design, this is an inexpensive alternative (using adhesive or wafer tabs) to seal newsletters, brochures and documents, while allowing you to take advantage of USPS® automation discounts. It complies with all new USPS tabbing regulations and has the ability to apply tabs to opposite sides of the booklets or self-mailers at high speed for maximum productivity and minimal investment.

PrintMachine - The PrintMachine family of software is the smart way to automate the document output management process. It manages the entire outbound document flow from creation to distribution. Also, PrintMachine software optimizes each mailing to provide the lowest postal rate possible.

iMCM™ G2 - iMCM G2 employs technologies to improve efficiency and productivity for outgoing mail and shipments. iMCM G2 was designed from the ground up to fully utilize the Internet and mailroom's online capability, thus taking full advantage of better communications with carriers and customers alike.

eShipping Solution - Companies are rapidly adapting the new "Software As a Service" model in which software solutions are deployed as subscriptions, eliminating the hassle of modifying existing IT infrastructure. The Neopost brand [eShipping Solution](#) is such a service and can be deployed at hundreds of locations with thousands of users shipping tens of thousands of parcels a day, without having to purchase a single computer, server, monitor or router.

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PRESS RELEASE

About Neopost USA

Neopost USA, headquartered in Milford, Connecticut, is the American operating company of Neopost S.A., based in France. Neopost USA is known for its broad line of Neopost-brand and Hasler-brand mailing machines, postage meters, folder/inserter, address printers, tabbers, mail sorting and tracking systems and mail center management tools. Neopost USA markets its two flagship brands of mailing and shipping systems and mail center management solutions via direct sales and a network of independent dealers which sell and provide supplies and service to their customers. For more information about Neopost USA, visit www.neopostinc.com.

Company Contact

John Grogan
Neopost USA
203.301.3462
j.grogan@neopost.com

Media Contact

Chet Lasell
Catalyst Inc.
401-732-1886
clasell@catalystb2b.com