

**Neopost USA Introduces Full Color
Mail Printer Featuring Memjet™ Technology**

Innovative Technology Delivers the Lowest Cost Per Piece

Milford, CT, June 30, 2011 – Neopost USA announced the introduction of its Neopost AS-950C and Hasler HJ950C full color Mail Printer. This new inkjet printer is designed to print envelopes, postcards, mailers and more in true digital full process color. It offers breakthrough performance powered by Memjet™ technology. This unprecedented technology is capable of high throughput speed, previously only available from more complex and costly equipment, while producing brilliant 1600 dots per inch print quality.

“The Neopost AS-950C and Hasler HJ950C full color Mail Printer separates itself from competitive solutions with an intriguing value proposition. Three times the speed and one-third the per-page print costs of alternative toner-based print systems with wider media flexibility,” said Carl Amacker, Sr. Vice President, U.S. Marketing. The advanced design and media flexibility of the 950C allows it to print at high speed on folded stock and inserted envelopes because of its thermal inkjet technology which doesn’t require heat or contact to create an image.

Key Features:

Full Color – CMYK process color with digital color profiles.

High Throughput Speed – Letter-size documents at 3,600 per hour, #10 envelopes or postcards at 7,500 per hour (full color, variable data, full coverage).

Coated Stock Performance – Special ink formulations print on coated paper stock and dries fast (instantly on regular paper).

Borderless Printing – The wide print area allows the Neopost AS-950C and Hasler HJ950C to print full pages edge to edge (full bleed) on media up to 8.5” wide.

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New Technology – Memjet™ technology is a totally new thermal inkjet technology developed over the last ten years and backed by thousands of patents.

High Capacity Ink Tanks – 250 ml bulk ink tanks keep print costs lower and production runs longer.

Integrated Maintenance – Fully automated printhead cleaning, purging and storage station that ensures optimum print quality throughout the job run.

Engineered in partnership with Astro Machine Corp., the Neopost AS-950C and Hasler HJ950C Color Mail Printer is now available for purchase. Pricing is positioned below comparable toner-based print systems.

About Neopost USA

Neopost USA, headquartered in Milford, Connecticut, is the American operating company of the Neopost Group, based in France. Neopost USA is known for its broad line of Neopost-brand and Hasler-brand mailing machines, postage meters, folder/inserters, address printers, tabbers, mail sorting and tracking systems and mail center management tools. Neopost USA markets its two flagship brands of mailing and shipping systems and mail center management solutions via direct sales and a network of independent dealers which sell and provide supplies and service to their customers. For more information about Neopost USA, visit www.neopostinc.com.

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